

LEARNING DESIGN MANIFESTO

1

DESIGN FOR CLARITY

Ensure that all components, from instructions to text, from audio to visuals, are as clear and uncomplicated as possible.

2

DESIGN FOR COGNITION

All components should help minimize cognitive load to assist with learning and learning retention.

3

DESIGN FOR EQUITY

Participants, whether students or instructors, are diverse and learning resources should be flexible in order to accommodate their needs.

4

DESIGN FOR ENGAGEMENT

Learning components, including the LMS, should allow participants to engage with each other and the content easily and intuitively.

5

DESIGN FOR INCLUSION

Learning resources should be available and accessible for all who desire to learn.

6

DESIGN FOR OPENNESS

Whenever applicable, resources should use Creative Commons licensing in order to remain open and available to all.

7

DESIGN FOR SAFETY

Learning resources should be presented in such a way that all participants may feel open to learn and express themselves in a safe environment.

8

DESIGN FOR SIMPLICITY

Learning resources, presentation and interfaces should be simple to use and free of clutter.

9

DESIGN FOR USABILITY

All designs should meet usability guidelines.